

On-line Promotion Order Form

To : Hong Kong Institute of Construction Managers

I / We would like to order the following on-line advertising space(s) on the HKICM website:

PART I : ORGANIZATION INFORMATION

Name of Organization _____

Contact Person _____ Position _____

Tel No. _____ Fax No. _____ E-mail _____

Address _____

Affiliate Status Corporate Affiliate Non-Affiliate

PART II : ADVERTISING PACKAGE

(I) Advertising Rates

| Ad Space \ Rate | 1 month | | 3 months | | 6 months | | 12 months | |
|---------------------------|---------------------------------|---------|--------------------------|---------|--------------------------|---------|--------------------------|----------|
| | Corporate Affiliate Rate (HK\$) | | | | | | | |
| Ad Space A | <input type="checkbox"/> | \$1,200 | <input type="checkbox"/> | \$3,000 | <input type="checkbox"/> | \$6,000 | <input type="checkbox"/> | \$10,000 |
| Ad Space B | <input type="checkbox"/> | \$800 | <input type="checkbox"/> | \$2,000 | <input type="checkbox"/> | \$4,000 | <input type="checkbox"/> | \$7,000 |
| Ad Space C | <input type="checkbox"/> | \$800 | <input type="checkbox"/> | \$2,000 | <input type="checkbox"/> | \$4,000 | <input type="checkbox"/> | \$7,000 |
| Ad Space D | <input type="checkbox"/> | N/A | <input type="checkbox"/> | N/A | <input type="checkbox"/> | N/A | <input type="checkbox"/> | \$2,000 |
| Non-Affiliate Rate (HK\$) | | | | | | | | |
| Ad Space A | <input type="checkbox"/> | \$1,500 | <input type="checkbox"/> | \$3,750 | <input type="checkbox"/> | \$7,500 | <input type="checkbox"/> | \$12,500 |
| Ad Space B | <input type="checkbox"/> | \$1,000 | <input type="checkbox"/> | \$2,500 | <input type="checkbox"/> | \$5,000 | <input type="checkbox"/> | \$8,750 |
| Ad Space C | <input type="checkbox"/> | \$1,000 | <input type="checkbox"/> | \$2,500 | <input type="checkbox"/> | \$5,000 | <input type="checkbox"/> | \$8,750 |
| Ad Space D | <input type="checkbox"/> | N/A | <input type="checkbox"/> | N/A | <input type="checkbox"/> | N/A | <input type="checkbox"/> | N/A |

Remarks: 1. Rates effective from 1 October 2016
2. Banner ad will be flashed and rotated in every 5 seconds randomly with hyperlink to the organization's website, profile or specific link, and is subject to the availability of ad space.
3. Artwork for ad will be provided by advertiser.

(II) Specifications

| Ad Space \ Specifications | Pixel Size | Dimension | File Type |
|---------------------------|------------|-----------------|-----------|
| Ad Space A | 365 x 281 | 12.88 x 9.91 cm | jpeg file |
| Ad Space B, C or D | 196 x 151 | 6.91 x 5.33 cm | jpeg file |

Remarks: 1. HKICM has absolute discretion in the admission of applications from potential advertisers and the right in ad space allocation.
2. Potential advertisers are requested to submit **preliminary information on advertising materials** (including hyperlink) for HKICM's screening.
3. An email notification and invoice will be sent by HKICM upon approval for the screening.
4. Cheque should be made payable to "Hong Kong Institute of Construction Management, Limited". Applications will be accepted on first-come first-served basis.
5. The final design of advertising materials (including banner ad and hyperlink to be provided by advertiser) should be delivered to HKICM **at least 5 working days** prior to the ad posting.
6. Confirmation will only be made upon receipt of full payment and it takes **2 working days** to proceed for ad posting.

Signature _____ Organization Chop _____ Date _____