



香港營造師學會  
HONG KONG INSTITUTE OF CONSTRUCTION MANAGERS

SEMINAR ON

*“Non Linear Relationship between  
Quality and Price in PRC Projects”*

- Organized by** : The Hong Kong Institute of Construction Managers, Limited
- Speakers** : Mr. Johnson SO
- Date** : 14 April 2015 (Tuesday)
- Time** : 7:00 pm to 8:30 pm
- Venue** : SCOPE Admiralty Learning Centre  
Room UR3, 8/F United Centre, 95 Queensway, Admiralty, Hong Kong
- Language** : Cantonese with English Technical Terms
- CPD Hours** : This event carries 1.5 CPD hours

**Synopsis**

The PRC construction industries have been dramatically reformed and changed over last ten years. The construction prices have been pumping up, especially the current plant and labour inflated costs over the regions, apart from many unforeseen local factors and ad hoc issues, like 紅頭文件, etc. All such causes the construction prices unexpectedly increased, notwithstanding some material costs are slightly declining.

Given that the above reasons factored out in the tender prices, Developers are inevitably accepting this trend and pay higher costs with an aim to receiving quality building as expected. However, many findings tell that it is not the case. That means the higher prices as paid by the Developers is not proportionate with the quality of building to be received. In other words, a non-linear relationship between quality and price is observed and found.

This topic highlights the captioned strange issues according to the past and current experience arising from the projects development in PRC. The speakers will share their experiences in this abnormal phenomenon in quality and price in running PRC projects and will try to relate the factors causing imbalance effect both from Developer's and Consultant's points of view, and suggest ways of improvement to protect the interest of the Developers.

<b>About the Speaker</b>	<p>Mr. Johnson W. L. SO, MBA, BSc, FHKIS, FRICS</p> <p>Johnson SO is an experienced Fellow working in Sun Hung Kai Properties Limited - Special Projects Department. He takes lead of many major mega-projects both in Hong Kong, PRC and Singapore in project and cost management, like Hong Kong IFC Developments, Singapore ION Orchard Development, Shanghai ICC and iAPM, Shanghai XJH ITC, GZ Hong Cheng Plaza (Parc Central), Foshan Developments, etc.</p>
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**Registration & Enquiry:**

- The registration fee is:
 

Member	HK\$150.00
Non-member	HK\$180.00
Full-time student	HK\$50.00

*(There will be a \$30 additional charge of walk-in registration)*
- Maximum number of participants for the event is restricted to 60. In the event of over-subscription, priority will be given to the members of HKICM and/or balloting.
- Deadline for registration is **7 April 2015 (Tuesday)**.
- For on-line registration, please [click here](#) (confirmation e-mail will be sent to successful registrants in due course)
- Payment shall be made payable to **“Hong Kong Institute of Construction Managers, Limited”** and sent by mail together with this form to the address below: -
 

The Secretariat Office, Hong Kong Institute of Construction Managers  
Rooms 801-2, On Lok Yuen Building, 25 Des Voeux Road Central, Hong Kong
- In the event that the black rain-storm or typhoon signal no. 8 is hoisted, the seminar will be postponed. No refund will be entertained except in the circumstances mentioned above.
- For enquiries, please contact Secretariat Office at Tel: (852) 2523 2081.

**Registration Form**

**CPD code** : CPD20150414S

<b>Name</b> : _____	<b>Membership No. &amp; Grade:</b> _____
<b>Company/ University/ Institute</b> : _____	<b>Position/ Programme &amp; Year (if student):</b> _____
<b>Address</b> : _____	
<b>Tel/Mobile</b> : _____	<b>E-mail:</b> _____
<b>Payment</b> : <i>(Please mark your name, Membership no. and CPD Code at the back of the cheque)</i>	
<b>Cheque No</b> : _____	<b>Bank:</b> _____
<b>Signature</b> : _____	<b>Date:</b> _____