

**General Council 2018/19**  
**Public Relation & Liaison Committee**

**Office Bearer In-charged:**

Cr ZA Wai-gin, Tony Vice President (External Affairs)

**Composition:**

Cr KO Chun Wa, Johnason Chairman

Cr MAN Yiu-wing, Andy Secretary

Cr KWOK Ho-chuen, Kenneth Member

Cr MAN Tak-ching, Alvin Member

**Quorum:** 3 Committee Members

**Aim:**

To assist the Council to meet its strategic targets in publicizing and enhancing the image of HKICM and the profile of professional construction managers at large; and to maintain effective liaison with peer professional and industry bodies, government bureaus /departments, media and the public.

**Terms of Reference:**

1. To develop and adopt a policy for public relation and liaison so as to enhance the image of HKICM, its members and the construction management profession at large.
2. To organize such meetings, awards, conferences, seminars, talks, visits and press releases, either independently or jointly with others, to promote both the Institute and the construction management profession.
3. To develop, maintain and strengthen relationship and to have close interactions with various departments in the Government, relevant organizations of the construction industry, institutional media and other stakeholders.
4. To encourage and organize members to participate in community services works and charity purpose functions.
5. To form and maintain alliances with kindred organisations, as appropriate for long or short term goals.